

MISS KOCH KENYA

25 Years of Transforming Korogocho.

From Resilience to systems. From crisis to community.

Korogocho, Nairobi | 2001 — 2026

@MissKochKenya
www.misskoch.org

MISS KOCH KENYA

THE CRISIS THAT
CREATED US

KOROGOCHO 2001

Korogocho faced a "**Culture of Silence.**" Rampant **gender-based violence** and systemic crime. With gangs ruling the streets and survivors silenced by fear. Local youth transformed their collective fear into a **bold movement** to reclaim safety, justice, and community dignity.

THE RADICAL ACT

“Young People”
launched a beauty pageant.

for justice.

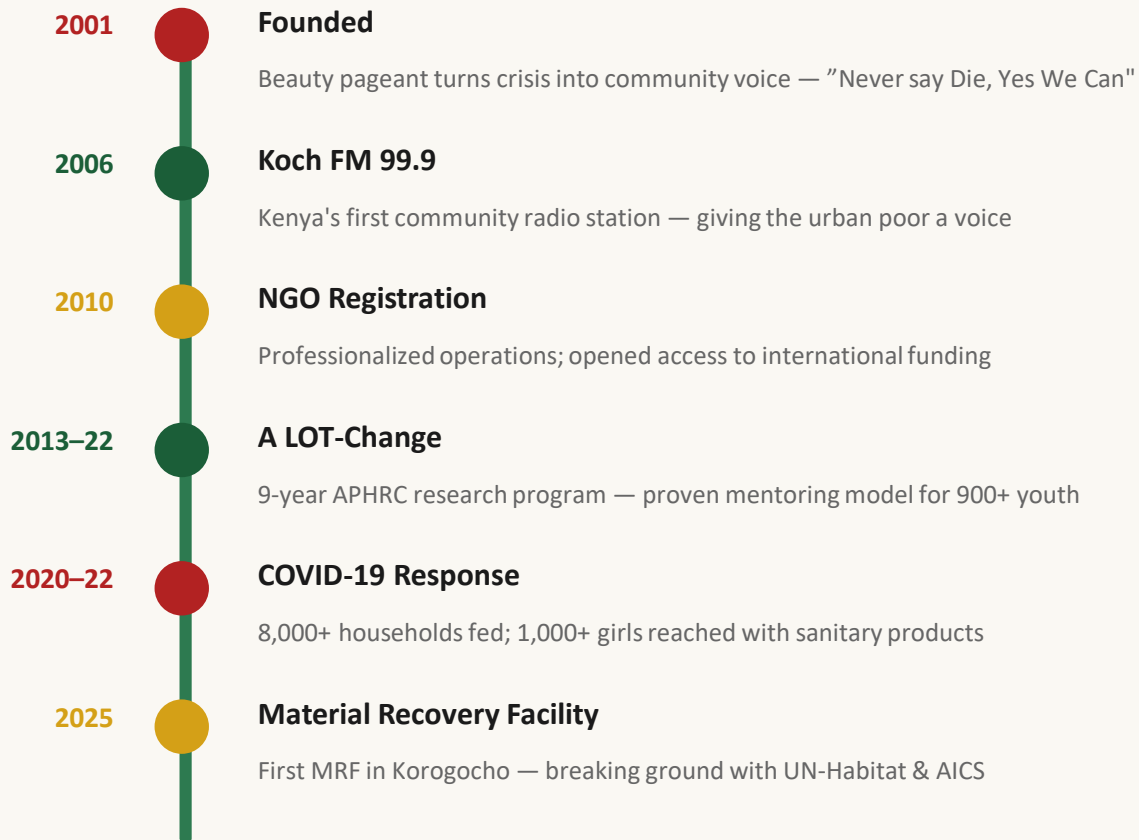
For Resilience.

“Never say Die, Yes We Can”

— *First Miss Koch Beauty Pageant Show, 2001*

That act became a movement.

25 YEARS OF TRANSFORMATION



By the Numbers

25

Years

300+

Scholarships

8,000+

COVID families

90

DJs trained

4,500

MRF residents

Four thematic pillars, one mission: empower youth in Korogocho.

Education & Mentorship

- 18-years scholarship programme
- 300+ students funded
- 441 pupils transitioned to secondary school
- University-level support since 2010

Talents & Entrepreneurship

- 90 DJs & 165 dancers trained
- DJ Academy, music & photography
- Ajira Digital online jobs training
- ILO-partnered business skills (SIYB)

Mental & Sexual Reproductive Health

- Safe spaces for teen mothers
- She Kicks football programme
- 16 Days of Activism – 380 participants
- Mental health pilot with Aga Khan Uni

Leadership & Governance

- Kizazi Amani – peace leadership
- 38,149 reached in peace campaign
- National Assembly policy memos
- County health framework inputs

IMPACT ACROSS TWO DECADES

Every number has a face. Every face has a story.



THE LEADER

Emmie Erondanga

Chief Executive Officer
Miss Koch Kenya



THE DNA OF MISS KOCH

*"She is not an executive in an office.
She is the community, risen."*

ROOTED

Born from here

Korogocho youth solving Korogocho problems. When MKK speaks, the community listens — because we are the community.

BUILDERS

We create assets

Koch FM still broadcasting after 18 years. Resource Centre still training. MRF now rising. Infrastructure outlives funding.

EVIDENCE

Research to reality

A LOT-Change ran 9 years with APHRC — published research proving mentoring improves school transition and exam performance.

ADVOCACY

We influence systems

Drafted Nairobi County ASRH Framework. National Assembly memos on Finance Bills 2024 & 2025. Policy change starts here.

Our shared infrastructure — already rising from the ground.

WHAT IT IS

Korogocho's first Material Recovery Facility

A community-driven solid waste transformation:

- Creates green jobs for local waste workers
- Reduces health hazards from open dumping
- Enables sorting, recycling, and upcycling for income
- Proof that environmental solutions can come from the community itself

PROJECT PROGRESS

- ✓ 30 CBOs validated and trained
- ✓ 1,500 households surveyed on waste practices
- ✓ Construction committee elected by community
- ✓ Groundbreaking — March 12, 2025
- MRF operational — October 2025
- 4,500 residents served daily

Partners:

UN-Habitat

AICS

AVSI Foundation

Nairobi City County

OUR PARTNER ECOSYSTEM

We don't work alone. We build networks that amplify impact.

International Partners

- UN-Habitat
- Italian Agency for Dev. Cooperation (AICS)
- AVSI Foundation
- APHRC
- UNFPA
- World Food Programme
- World Vision
- Aga Khan University
- International Labour Organization (ILO)

Local Civil Society

- KCDF
- Footprints for Change
- Kenya Unites
- WUSTRA
- Koch Fm
- Slum Child Foundation
- Terres des Hommes
- MRF Umbrella org
- Buildher Kenya

Government & Institutional

- Nairobi City County Government
- Ministry of Education
- Kenya Power (KPLC)
- Nairobi County Assembly
- National Assembly of Kenya

MISS KOCH KENYA

You have seen us deliver.

The MRF rising from Korogocho's soil is proof.

We are not asking you to fund an idea.

We are inviting you to invest in 25 years of evidence.

The next 25 years don't need more pilots. They need permanence.

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